

Public Relations Committee Report – July – 2020

Current Committee Members: Harold A. – Chair, Pam B., Paul N., Steve W., Tom R., Beth Z. Paul G. from Area 3B

Work completed, potential next meeting and moving forward:

July was a bit of a busy month as a lot of emails and text messages were answered, I had a Facetime brainstorming conversation with a newly appointed Public Relations person, and most all of the discussions and communications had to do with how we can continue to get the word out to the compulsive gambler who still suffers.

Each Area is trying to deal with the difficulties of having face-to-face meetings and everyone I have talked with tells me they are coming up with ways to continue to try and attract new members and retain current ones, mostly through a website.

After several conversations with BOT Chair Andy R. my plan over the next month or so is the following based on his guidance.

Everyone that has had suggestions that contacted me has been asked to forward them to me so I can see what they are and start to gather a new list that deals with our real time situation.

In early August I will send out an email to the new list of Trustees asking them to give me the domain of their web site if they have one, and give me an idea of what they are doing with respect to meetings, even if it is outside the guidance code.

We need to know what the Areas are doing, not to call them out, which I will not do, but to gather information to see what has and hasn't been working so we have a plan to disseminate information at the next BOT meeting I pray we will have in San Diego.

Once we have quite a few responses I'm going to ask some Committee members to review the websites.

Please stay safe and hopefully we will all be able to gather next May in San Diego.

Respectfully submitted,

Harold A.
Area 2 Trustee
Chair: Public Relations Committee