

Public Relation Committee Report

Fall 2026 - Chicago, IL

Anthony K - Committee Chair

We have held multiple Zoom meetings since the last BOT meeting

Committee members and others from the fellowship answered inquiries from the following organizations and some others as well:

Bloomberg

CBS

CNN

ESPN

WGAL

Between the current PR committee members and others most if not all of the requests to speak to someone were able to be done.

The trend is that most requests now concern prediction markets.

Our main goal is to direct them to a website link or hotline number. In some instances they are not able to do that but will always say Gamblers Anonymous so at least people are made aware that we exist.

The Digital Oversight Committee provided us with an awareness video. If any local area is interested in putting the video on its website, please reach out. It includes the national hotline and website but can be edited with your local information, and we can provide it to you.

Committee members who attended the Zoom meetings were supplied with the new Awareness Pamphlet and have been distributing them in many different places.

I attended the NCPG conference this year. I received 1,500 awareness pamphlets from ISO hoping to distribute them to more people across the country, but I did not have as much success as when I attended the Ohio conference. It's important for each individual area to reach out and work with as many different places as possible to distribute our literature and help make more people aware that GA exists.

I have traveled a lot to attend meetings and conferences in other areas. I bring 10-15 to each location to make them aware of what we are doing and hopefully the local intergroup then could make a purchase I bring 10-15 to each location to make them aware of what we are doing, and hopefully, the local intergroup can then make a purchase and get them distributed.

As the digital world becomes increasingly present, it's very important that the fellowship doesn't break any of the Unity Steps. The type of gambling has changed and might continue to change, but we need to uphold the core principles of our Gamblers Anonymous program and ensure a consistency across the entire fellowship. The PR committee is in the process of updating the Public Relations trifold with a more current version.

We have had a very active committee and have been trying to make outsiders aware that GA does exist.

Going forward we are going to continue to focus on what we have done so far and continue to try and get information out that we do exist.

The PR committee is open to new members