

# Spring 2025 Digital Strategy Committee Report

Members:

Butch G – Chairman

Reba L. Vice Chairman

Alyssa C

Luis O

Patrick G

With the Trustee What'sApp Group there are currently 94 members, 21 Past Trustees, 16 members outside of North America 57 Current Trustees.

There are 117 Current Trustees in total, 44 current Trustees are not part of this group.

Item 21 on the Agenda is a result of a discussion started on the App:

Since the Trustee WhatsApp Group is a communications tool, proving to be very effective, what should happen when a topic is brought up that is outside of the limited scope of the group? Not every Trustee is a member of the WhatsApp group. Somethings need to be discussed by the whole group because they may affect Gamblers Anonymous as a whole. For example: A Trustee from an International location asked for advice about the actions of a Trustee in the United States that was causing problems within their area. What should be done? How do we communicate what is happening to other Trustees or the Executive Committee? This Trustee within the United States has an official position within the Board of Trustees, besides being a Trustee. He was mentioned by name. This issue has International, local and Gamblers Anonymous as a whole opportunities.

Most of the discussions are questions on what should happen within the rooms and how to handle different situations.

The committee is researching other apps that can be used with the same effectiveness as the WhatsApp currently is such as telegram and others.

It is recommended by the committee, that all members of the Board of Trustees use the WhatsApp program, including the Executive Board. Even though we would like all members to be part of the Trustees WhatsApp group, we realize that they do not have to, but most communications are done through the app including committee communications, it is highly recommended that everyone does.