

Public Relations Committee Report

Fall 2025 - Denver, CO

Anthony K. - Committee Chair

We have had multiple zoom meetings and have a very active committee

Committee members and others from the fellowship answered inquiries from the following and others as well

USA Today

Bloomberg

Cnn

Axios

NY Times

KBS

GBH News

Between the current PR committee members and others most if not all of the requests to speak to someone were able to be done.

The trend in a lot of the interview requests were geared towards the rise in sports betting and crypto.

Our main goal is to get them to use a website link or hotline number. In some instances they are not able to do that but will always say Gamblers Anonymous so at least people are made aware that we exist.

The PR committee and the Digital oversight committee worked together to create AI generated awareness videos that local intergroups would be running on various social media sites.

All committee members were supplied with the new Awareness Pamphlet and have been distributing them in many different places.

I have traveled a lot to attend meetings and conferences in other areas. I bring 10-15 to each location to make them aware of what we are doing and hopefully the local intergroup then could make a purchase and get them distributed.

We have had a very active committee and have been trying to make outsiders know that GA does exist.

Going forward we are going to continue to focus on what we have done so far and continue to try and get information out that we do exist.

The PR committee also submitted an agenda item #45 for a budget so we could supply literature to our committee members along with current trustees and local intergroups