

Digital Strategy Committee

Trustee Whats App Group the current number of members are 95, these include current and past trustees. Since the last trustee meeting we have added 2 members from Russia, One from Iran and several from Europe along with members from both North and South America.

A member has shared with the committee a website where public service announcements for a majority of 12 step programs are being shown. In coordination with the Public Relations Committee we will be determining how they can best attract possible new members.

A few weeks after the last BOT the chairman of the Board of Regents contacted the chairman of this committee to see if we were responsible for having all of our literature made available on an electronic platform. We have had several conversations since on the best was to make that happen