

Digital Strategy Committee

April 6, 2024

6pm Pacific Time

Attending:

Butch G – Chairman

Reba L. Vice Chairman

Alyssa

Luis O

Items Discussed:

Current Status of the Trustee What's App group. Current membership is at 70 members, including Past Trustees, Current Trustees and Trustees outside of North America. Current Trustees terms are ending at the end of June 2024. The chairman will send a message to everyone on the App letting them know that their current membership will expire at that time. If they would like to keep their membership they will have to send the chairman a message saying that they would like to keep their membership. Information about their status as a trustee will also be needed (are they continuing as a Trustee or not. If not then they will be members as a past trustee).

The PowerPoint presentation to the Board of Trustees was also discussed. The chairman has received some comments about the images on the slides of the presentation. It was presented that these images could be triggers for people who would see the presentation. It was discussed that this presentation was to attract people who were looking for solutions and that the images would not be changed at this time. It was also discussed if the use of text messages could be used in the presentation, however, it was determined that the committee would recommend the

use of both qr codes and website addresses to give people information about who to contact when reaching out fo Gamblers Anonymous.

It was also discussed about the conversations that were held on the Trustee What's App group and the ones that were being presented on the Agenda.