

## PR Committee Report

We had very well attended zoom meeting Thursday Feb 15th

Zoom attendees: Cindi C, Reba L, Walter G, Dave M, Jeff R, Marla J, Martha G, Donna M, Butch G, Tijuana, Alyssa C, Nathan L, Jodi, Marc L, Luis O, Andy C. Dianna R.

We're working on templates of letters and flyers that can be adapted for every area to use and where to store them to make them available to all.

A subcommittee was formed to work on updating the outreach letters in the Information Packet - possibly make it its own piece of literature.

Looked at videos from Toronto Ga for use on social media and our role overall on social media.

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Ed G. participated in a panel for NPR/Ideastream Media

Committee members answered inquiries from:

- Wall Street Journal
- WGN TV Chicago
- WBBM Radio Chicago
- USA Today-Nevada
- WWAY News NC
- Telemundo
- CBS West Palm FL
- Fox6 Alabama
- Air Mail Digital Magazine
- CBS 21 Harrisburg PA
- NBC News Daily
- WFMY NC
- USA Today-Consumer Health
- Bay News 9 Florida

Our goal with the inquiries is to get them to use our website link and hotline number. We include any local websites and hotline numbers. Sometimes we don't end up doing interviews if they want to use our likeness or names.

We helped in the recreation of a trifold for public information use.