

Report Strategic Digital Oversight Committee Spring 2023- Cleveland

Author- Butch G. Trustee Area 3A- Committee Chair

Members

Butch G.- Chair

Reba L.- Co- Chair

Alyssa C., Diane W., Luis O., Patrick G., Renee G.

Purpose

To develop guidelines and suggestions to the Executive Committee and the General Board of Trustees, including but not limited to, what improvements should be made, technical requirements, and suggested formats

From the Chair

The Committee has been hard at work since Cancun, meeting every month (except one) and has one item on the agenda at this meeting with the goal of informing the Trustees of what we are working on. There is one item on the agenda concerning this committee. We are asking for your support in this item, and feel that these items will allow Gamblers Anonymous as an organization to move forward using technologies available to us.

What was in Place

The Strategic Digital Oversight Committee was a new committee formed in Cherry Hill at the Spring 2022 BOT Meeting. For this reason, there was nothing from this committee existing prior, however, the Digital Oversight Committee, have been working on projects that are applicable to our mission statement. It is the goal of this committee to fulfill the mission of guidance and suggestions on the best usages of digital media.

Activities in Progress

1. It was suggested that we research the founding of our telephone committee for direction our committee should approach. Our research led us to the minutes of the BOT meeting in Orlando for 2008. In that meeting the Telephone committee was approved for listing on the Trustee Website. Also, at that meeting the Website Maintenance Committee was formed. We are asking that all of our activities be listed under the Website Maintenance Committee, due to the timing of changes in the Digital Medium.
2. A number of items have become apparent to the Committee that need attention. They are:
 - a. Website Audit on performance and function.
 - b. Member Anonymity when using online media.
 - c. Trustee Line
 - d. Gamblers Anonymous App
 - e. Digital Media

Looking Ahead

If the agenda item related to making the committee's recommendations passes, we will be working under the Website Maintenance Committee, with reports on progress frequent and timely. This will allow the BOT to react quickly to changes in user patterns and program (app) usage (not only our app when built).