

PR Committee Report

We had a zoom meeting in September attended by Cindi C. Alyssa C., Deb M. Anthony K. Ed G.

Ed G. participated in meetings and activities of Cuyahoga Problem Gambling Coalition (CPGC) Summer Symposium.

Inquiries from:

- Vice News
- Elk Grove CA Reporter
- New York Times
- Tulsa KRMG
- New Mexico Problem Gambling Outreach
- Telemundo
- Kentucky WLAP
- Iowa KCRJ
- News Nation Chicago
- Newsday

Our goal with the inquiries is to get them to use our website link and hotline number. We include any local websites and hotline numbers.

We turned down several interviews in regards to “gambling safely” and “harm reduction”.

Deb M. discussed using the new Blue Book for distribution at counseling services, medical facilities etc. She also shared a flyer used for new meetings to aid in letting the public know the meeting exists.

We had a discussion about compiling a collection of resources including a “press kit” available to intergroups.

Ed G. shared the use of business cards with the hotline # and website info.

Other topics:

The use of podcasts

PSA production and distribution

App development

Addendum to Public Relations Report for Chicago

Regarding Young People Preferred Virtual Meeting

Concurrent with Pete K and I recently talking about outreach to young people as one of our goals, and how it should be approached in an attraction rather than promotion manner, a younger member on the West Coast was talking to me about feeling uncomfortable in a lot of meeting both in-person and virtual because many older members didn't seem to understand where he was coming from or were quick to preach and give sometimes unwanted advice.

He told me he was going to less GA meeting and about an outside virtual entity where younger people that are compulsive gamblers, many who are GA members, go to share, and where he feels more comfortable.

As we were talking a light went off in my head. Why not start a Gamblers Anonymous Young People Preferred Meeting for young people throughout the United State and the entire International Community.

After talking to Pete about my idea he told me these type of meetings were tried before but we agreed that since COVID things have changed and he fully supports my efforts and things it's a great idea/project that should be tackled via the Public Relations Committee of which I am the liaison.

I've talked to over a half dozen trustees and also Public Relations chair Cindi M and everyone wholeheartedly agrees it's a great idea.

With this in mind the young person that came to me with six months on the West Coast is willing to be part of helping start the meeting and I've talked to a younger member on the East Coast with 16 months and he is willing to help and knows of several younger members that he knows would be interested.

This is a start but to make this into something successful we will need more younger people willing to step up.

Harold A.

BOT – 2 nd Co-Chair