

Public Relations Committee Report Los Angeles – Fall 2011

Since Cherry Hill we've had a number of people join the committee and have had a lot of great ideas put forward.

We have sent an email blast to all Trustees with a request to gather contact info for Intergroup Chair and Public Relations Chair individuals – we will leverage these contact points to find out what's going on in local Intergroups – what challenges they're offering and see if there's any assistance they require.

We are going to offer to conduct a workshop at international conferences, at least once per year. This will start in Boston.

We are going to look to provide more clarity to the Fellowship on what is attraction and what is promotion – is advertising taboo or is it ok? What sort of advertising, if any, is acceptable?

As we gather more information on what the current needs of the Fellowship may be, we look for suggestions as to what else we can do to be of service. As always, new committee members are welcome.

Richard F. – Committee Chair
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