

Public Relations Committee Report for March 2018

Committee Members: Harold A. – Chair, Padmini S., Pam B., Paul N., Steve W., Tom R.

Work completed, potential next meeting and moving forward:

The Public Relations Media Worksheet I'm working on will be ready and distributed to the committee members and Andy R. for input in the next couple of days so we can have something to look at in Cancun.

I'm using information on the AA web site as a guide but they have not re-vamped their information in many years and when I contacted them they said they are working on it. At least they have something on their site dealing with Public Relations and that's something I would like to see on the GA web site.

Once, the PR Media Worksheet is distributed I may try to get in a conference call before Cancun

We will also submit the new version of the letter that we send to Clergy, Judges, Parole Officers, Doctors, Therapists, Social Workers, Attorneys, Legislators, etc authored by Padmini S. to the Literature Committee and then a decision can be made on that in Orlando since only one vote will be needed.

As for the National Flyer and a more uniform PSA my intention is still to still work with ISO on new versions of both so they can be decided on in Orlando as well with one vote needed.

Respectfully submitted,

Harold A.
Area 2 Trustee
Chair: Public Relations Committee