

## **Public Relations Committee Report for February 2018**

**Committee Members:** Harold A. – Chair, Padmini S., Pam B., Paul N., Steve W., Tom R.

### **Work completed, potential next meeting and moving forward:**

After speaking with Andy R and admitting to myself and to another human being that my circumstances have not allowed me to put in the time needed to get some things done in Public Relations we discussed a new strategy that he feels could help us and I agree. It involves the following:

Come up with a Public Relations uniform fill-in-the-blanks form that can be sent to all the Public Relations chairpersons in all the Areas. This form can then be sent to local newspapers, radio stations and other media in the various Areas.

I have made a commitment to Andy to come up with this form as part of the PR Committee Report at Cancun. I'm going to come up with a rough draft and send it to the PR Committee members for input in March and possibly we can have a conference call after its distributed and with feedback to come up with a finalized version.

As far as things we are already working on we also will turn the new version of the letter that we send to Clergy, Judges, Parole Officers, Doctors, Therapists, Social Workers, Attorneys, Legislators, etc authored by Padmini S. to the Literature Committee and then a decision can be made on that in Orlando since only one vote will be needed.

As for the National Flyer and a more uniform PSA I'm going to ask the chair to allow me to work with ISO on a new versions of both so they can be decided on in Ontario as well with one vote needed.

Respectfully submitted,

Harold A.  
Area 2 Trustee  
Chair: Public Relations Committee