

## **Public Relations Committee Report for November 2017**

**Committee Members:** Harold A. – Chair, Padmini S., Pam B., Paul N., Steve W., Tom R.

### **Work completed, potential next meeting and moving forward:**

I'm planning on arranging a conference call of the committee prior to 12/15 and people getting caught up in the Holidays to discuss:

- 1) Final approval of the version of the letter that we send to Clergy, Judges, Parole Officers, Doctors, Therapists, Social Workers, Attorneys, Legislators, etc submitted by Padmini S. to be submitted to ISO.
- 2) Final approval of recommendations to the ISO on changes to the national flyer that has a man pictured with his hand holding the bridge of his nose.
- 3) Discussion of an edited version of the current PSA.
- 4) Discussion of work in progress with Area 2 PR Chair Chris P on developing successful approaches for getting on the radio for our PSA and also prior to major sporting events i.e. Super Bowl, Final Four, World Series, etc.

Respectfully submitted,

Harold A.  
Area 2 Trustee  
Chair: Public Relations Committee