

**BOARD OF REGENTS
MEETING OF AUGUST 17, 2007**

The meeting was called to order by Bob W., Chairman Board of Regents at 7:30 P.M.

Present: Bob W., Chris G., Gary G., John C., Lanny R., Steve K., Tom P. and Karen H., International Executive Secretary.

Present by Telephone: Daryl R. and Liz N.

1- A. The minutes of the Board of Regents meeting of July 20, 2007 were read and approved.

Motion seconded and passed
For...8 Against...0 Abstained...0

B. The Operating Statement for July 2007 was read and approved.

Motion seconded and passed
For...8 Against...0 Abstained...0

2-OLD BUSINESS

A. Discussion on Lifeliners. There were 5 new Lifeliners as follows: California – 2, New Jersey – 2, Minnesota - 1. There were 3 new Cans; 2 from Oregon and 1 from Louisiana. 19 Starter Kits were sent out in July including 2 going to prisons and we had 9 new Group Information Forms received back as follows: 1 each from Phoenix, Arizona; Anaheim, California; Hudson, Florida; Norcross, Georgia; Ottumwa, Iowa; Marlton, New Jersey; Bartlesville, Oklahoma; Trophy Club, Texas and Abingdon, Virginia.

B. National Hotline. Written report submitted by Gary S. on (888) GA Helps. Lanny will work with Gary S. to answer questions regarding the Hotline.

BOR REPORT –August 2007-888-GA-HELPS

Seattle AREA 2 H is going live within a week. This is a great milestone for 888-GA-HELPS. This completes the entire western coastline that is on GA-HELPS.

Several other areas have contacted me and we are in discussion to have them join 888-GA-HELPS

Area 6H New Mexico/Arizona had their Intergroup meeting and voted to remain with their current service till next year. I thank them for all of their efforts, conversation and continuing interest in 888-GA-HELPS. Honesty, Openmindedness and Willingness played a very strong part in their decision and I have to applaud them. Hopefully, they will come aboard next year or sooner.

I have included the “AWARENESS” statement that I intend for the national media release on September 27th. This is 10 days prior to kick off of the 2007 football season and hopefully it should give 888-GA-HELPS and our program some good awareness.

Now for some numbers that keep stating that we are on the right track but still need to get the national number out to both the local areas and nationally. As I had discussed in Chicago, the local areas need to call their local media (newspapers, radio and tv) to get the number out. I have seen some great local articles throughout the country on a weekly bases – the TWIN CITIES is one that I see all the time.

Erlang’s, Steve Zimmers, has pulled together many interesting numbers for us and I think it really shows the growth of the system over time. I combined some of the numbers together and made a chart that I believe tells the story that our fellowship would like to know.

The first seven months in 2007 there were a total of 23,558 calls to all local areas and 2,763 additional calls through GA-HELPS for a total of 26,321 calls. Compared to 18,681 total calls in 2006 for the same time period. This is an increase of 40.8%.

We could look at these numbers in many different ways. I think the most important thing for us to bring up is that the local areas and 888-GA-HELPS has been there for 26,321 callers to date.

These are only the calls that go through the ERLANG/ZIMMERS system. I do not have any of the numbers that the rest of the country may have done through their own system(s). I invite those areas to supply them to me so that we as a fellowship can show how many callers we do handle as a whole. I believe it would make all of us feel a sense of one.

2006	Jan 06'	Feb 06'	Mar 06'	Apr 06'	May 06'	Jun 06'	Jul 06'
	2564	2546	3050	2760	2554	2446	2761
2007	Jan 07'	Feb 07'	Mar 07'	Apr 07'	May 07'	Jun 07'	Jul 07'
National	186	214	370	354	435	594	610
Groups	3707	2951	3355	3224	3275	3526	3520
Total 07'	3893	3165	3725	3578	3710	4120	4130

Yours truly, Gary S / 888-GA-HELPS

Support of 888-GA Helps. The following is the “AWARENESS” statement for the national media release on September 27th.

Gamblers Anonymous, a 12 step program for the person who believes that they may have a problem with Gambling, is doing a National Press Release campaign to announce their National Help-line, 888- GA-HELPS / 888-424-3577.

888-GA-HELPS was officially launched nationwide on January 1st 2007. For the past 9 years GA-HELPS developed a strong partnership with some local Gamblers Anonymous area helplines which worked with-in a similar system. This partnership allowed GA constituents to get familiar with the new system while building up area volunteer support. In January 07' all local areas were patched into one National toll free number, 888-GA-HELPS.

When a caller dials 888-GA-HELPS the system recognizes the caller's area code and connects that caller to the same area they are calling from; at which point the caller has 2 national options and 2 local area options:

Option #1 is to connect to a "LIVE VOLUNTEER". If selected, the caller is patched directly to a GA volunteer who is on call at that particular time slot. A G.A. volunteer can be connected to any location they choose and volunteer for as little as 1 hour per week. If the volunteer is not available the system will recognize it and connect the caller to the next volunteer. There are approximately 500+ GA volunteers on 888-GA-HELPS. Obviously, it is the GA volunteers' goal to get the caller to a meeting ASAP and not to solve all of caller's problems on the phone. MEETINGS MAKE IT. The average phone call is 5 minutes.

Option #2 is to find a meeting time & location and to give general location directions. The caller then has 3 choices after entering in their zip code. The first choice directs the caller to the closest meeting location at the earliest date and time. The second directs the caller to the closest meeting and the third choice informs the caller to all meetings in their area.

Both of these options are controlled by the local GA areas via a secured Internet connection. The system supports a user-friendly interface and the training takes approximately 20 minutes. We found that is better to keep the control on the local side because it supports the volunteer's connectedness to helping local area callers, which in turn builds a feeling of unity.

Option #3 is to hear about GAM-AMON - a support group for the family, friends and loved ones of the compulsive gambler. This option is a local areas choice. Most areas choose to include it on their local system. GA, on a national level, has elected to leave Option 3 open to the local areas. The system plays a brief summary about GAM-AMON and usually plays the local GAM-AMON phone number.

Option #4 is a message box. This too is a local areas choice. A message is played for the caller, example: "if you would like some information to be sent to you please leave a message". Option 4 is also available as a regular voice message box for any other information that the caller may want to leave.

Gary S. requested that we provide \$300.00 to submit the National Media Release.

Motion seconded and passed
For...5 Against...2 Abstained...1 (Chris G.)

C. Review Standing Rules. Motion made to accept as presented with no changes.

Motion seconded and passed

For...8 Against...0 Abstained...0

D. Review Insurance Coverage of the Corporation. Reviewed policies. Karen to verify on the Directors and Officers Liability Insurance which option was finalized. She will report back next meeting.

E. Update Regarding Life-Line Bulletin on Trustees Website. By reducing the number of Bulletins being sent out of the United States we saved \$228.00 on shipping costs. Discussed retaining phone numbers and emails in Bulletin. Per Trustee Guidelines regarding website we cannot put in phone numbers and emails. This will be on the October Trustees Agenda in October and will be resolved.

3-NEW BUSINESS

A. Approve Expenses for Chairman to attend Trustees Meeting in Los Angeles.

Chairman of the Board of Regents requested \$500.00.

Motion seconded and passed

For...8 Against...0 Abstained...0

B. Discuss Wording for Funds Received from National Conferences. Term additional profit will be changed from profit to distribution in the future.

C. Discuss Conference Call for Board of Regents. This item was withdrawn.

D. Discuss Recent Shipment of "Day At A Time" Books. Changes on the cover and spine were not approved by Gamblers Anonymous. This was brought to the publishers attention and they offered added discount. Motion made to accept.

Motion seconded and passed

For...8 Against...0 Abstained...0

When the book is reprinted it will go back to the original cover.

E. Discuss Printing of Spanish Literature. At request of Spanish speaking meetings, they would like to have literature updated to current content. Karen H. spoke to the person that would translate and edit Combo Book and it is being updated currently. The "Day At A Time" translation would cost about \$8,322.00 plus \$1,835.00 to typeset and \$2,774.00 to proofread. Total cost would be approximately \$13,000.00. Cost is prohibitive and will not be done.

F. Discuss Office Computers and Scanning Capabilities. Our IT consultant recommended we update at least one computer. We discussed and have decided to defer.

G. Discuss Use of G.A. Name. Letters will be sent out to remind groups that they may not use the Gamblers Anonymous name.

The collection in the amount of \$18.00 was taken and the meeting was closed with the Serenity Prayer. The next meeting of the Board of Regents will be held on September 21, 2007 at 7:30 P.M.

Respectfully submitted by Gary G., Recording Secretary