

**BOARD OF REGENTS
MEETING OF FEBRUARY 15, 2008**

The meeting was called to order by Bob W., Chairman Board of Regents at 7:32 P.M.

Present: Bob W., Chris G., John C., Samuel F., Steve K., Karen H., International Executive Secretary and Sassoun N., first on the replacement list.

Present by Telephone: Daryl R. and Liz N.

Absent: Gary G. and Lanny R.

1. A. The minutes of the Board of Regents meeting of January 18, 2008 were read and approved.

Motion seconded and passed
For...5 Against...0 Abstained...0

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- B. The Operating Statement for January 2008 was read and approved.

Motion seconded and passed
For...6 Against...0 Abstained...0

2-OLD BUSINESS

A. Discussion on Lifeliners. There were 19 new Lifeliners as follows: Arizona - 1, New Jersey – 14, New York – 2 and Pennsylvania – 2.

There were no new Cans. 35 Starter Kits were sent out in January including 2 going to prisons and we had 13 new Group Information Forms received back as follows: 2 from Phoenix, Arizona and 1 each from Anaheim, California, Apple Valley, California; San Rafael, California; Miami, Florida; Waikoloa, Hawaii; Stevensville, Montana; Las Vegas, Nevada; Roseburg, Oregon; Redmond, Washington; Coquitlam, British Columbia and North Vancouver, British Columbia.

B. National Hotline. John C. gave the report. 186 calls came into the Hotline in January 2007 compared to 1,210 calls coming in January 2008. Total calls are up by about 600. The 888 number is working fine. Calgary is now on the 888 GA HELPS Hotline. Liz N. asked how to reach an Area outside of the Area that she is currently calling from. John C. will look into this and get back to Liz.

The Hotline report submitted by Gary S. was read as follows:

BOR REPORT – February 2008 - 888-GA-HELPS

There are just a couple of items to report this month.

Area 2-Northern California Intergroup and Trustee Ed E. are always getting great press coverage. Ed had sent me this PR and I would like to pass it on to the membership.

“ In the continuing effort to raise awareness that our Fellowship and Program can offer new hope and the opportunity for a happier, more productive life to the many people who are destroying their lives through compulsive gambling -- particularly with the Super Bowl tomorrow -- a pre-recorded radio interview with a local G.A. member and former sports bettor in recovery will air on KCBS All News 740 AM today, Saturday-February 2.

The pre-recorded interview will begin this afternoon around 2:40 p.m. and may be repeated (or sound bites thereof) 40 minutes after the hour every hour throughout the day.

In the event you can't get to a radio to listen to the interview, the podcast has already been posted online:”

http://www.kcbs.com/topic/play_window.php?audioType=Episode&audioId=1397675

I am amazed how well this was done and it is a great example of attraction vs promotion. I thank both Area 2 and Ed E. for their continuing efforts. Any questions or comments I am positive Ed would like to hear them.

Second, the committee for 888-GA-HELPS are now in the review process for our next contract with Erlang Communications and Steven Zimmers. We welcome your thoughts on the matter for consideration. Please feel free to email or call anyone on 888-GA-HELPS committee.

Now to the numbers since my January report. What I had hoped for is now happening with a solid year of numbers. We are now seeing a truer set of numbers and can make sense of them. I try to report the numbers as they are with no added spin. This month I want to start pointing out items that we can see where the numbers go. Numbers do not lie and I think there a strong indicated that these numbers are great. We are finally seeing the move to people using 888-GA-HELPS number vs your local area number. Your local Admin can confirm this. Also, please see the growth in call volume over the last 3 years.

We are completed month number 13 since the BOR approval. Clearly the numbers speak for themselves.

2006	2564	2564
2007	JAN	TOTAL
Groups	3707	3707
National	186	186
Total 07'	3893	3893

2008	JAN	TOTAL
Groups	3242	3242
National	1210	1210
Total 2008'	4452	4452

Karen H. had indicated to the committee that there were no calls after the SuperBowl on the following Monday that usually had 40+ calls that normally would have been on the ISO office answering machine. Our local areas handled those calls most likely.

I am very grateful and thank you all for being part of my growth and journey.

Gary S / 888-GA-HELPS/BOR

C. Printing of Spanish Literature. Karen H. got three additional quotes regarding pricing for the printing of Beyond 90 Days. This remains to be very costly in smaller quantities. 1,000 = \$1.70 ea; 2,500 = \$.72 ea; 5,000 = \$.46 ea; 7,500 = \$.45 ea; 10,000 = \$.37 ea. Karen will look for additional pricing on this, as well as the cost for some of the other Spanish literature that is already on our current order form. There were also some concerns about the content of the Spanish literature we are going to translate being up to date. This will be checked into. Motion to table until next month.

Motion seconded and passed

For...6 Against...0

D. Board of Regents Website. Steve K. has done a feasibility study of having a Board of Regents Website. Steve is currently looking for a domain name and server. Motion to table.

Motion second and passed

For...6 Against...0

3. NEW BUSINESS

A. Approve Expenses for the Chairman of the Board of Regents to attend the Portland Conference. Motion was made to allocate up to \$1,000.00 for the Chairman of the Board of Regents to attend the Trustees meeting in Portland.

Motion seconded and passed

For. 6 Against...0

B. Discuss Quantities and Pricing of G.A. Literature to be ordered. There are less than 50 copies of "The First Forty Years" booklet on the shelf. The quote to reprint these is as follows: 250 = \$6.52 ea; 500 = \$5.90 ea; 1,000 = \$4.18 ea. Since we ordered 1,000 of these in 1997 and have sold less than 20 in the last 6 months, it was decided that we do not need to order at this time.

C. Discuss Board of Regents Nominating Procedures. Since this is an important item for the Board and there are two of the current Board members absent a motion was made to table this until next month.

Motion seconded and passed

For...6 Against...0

The collection in the amount of \$15.00 was taken and the meeting was closed with the Serenity Prayer. The next meeting of the Board of Regents will be held March 21, 2008 at 7:30 P.M.

Respectfully submitted by Chris G., Assistant Recording Secretary